

DWD AUSTRALIA
DAY 1, MARCH 5, 2003
DEBRIEF

AJR: Ok, the first night of DWD in Gold Coast here. What day of the week is this?

?: Wednesday

AJR: Wednesday the fifth of March 2003.

?: It was a 20.

AJR: Definitely a 20. It started out slow. They were just f---ing dead as doorknobs. I know, it's f---ing bizarre. Cause I don't think they're going but they're going but I have to work my ass to get them going. They were very slow. I teased them about it, pushed them.

First of all I acknowledged [REDACTED] It's the first time we've done an event like this where the whole day he was absolutely on top of it. He didn't miss any cues. I gave him one correction that wasn't a bad correction it was just, I get him to save Nickel Back and not do it during a negative piece because it's a positive song. But that was minor. He could have played it and it still would have been fine. I really, really, want to acknowledge him and call him tonight and thank him. Because it gave me the capacity to be able to focus on the audience instead of focus on the music which is fantastic.

Earlier in the day, early in the night, content was great. It was a very different state. The room also frankly is just a terrible f---ing room but I don't know that we have another choice here. When that convention center gets open we ought to look at the possibility of it. Cause the room is dark and dingy and I forgot about it. It was the same thing last year. Something about all that brown and dark that just brings the energy down.

The bottom line is, got 'em. I like the syntax of what I did, it was different than what I planned as usual, upfront. And I don't even remember all the content pieces. I want to get a transcript of it though because I put a lot of pieces in there that would relate directly to the Emotional Fitness Book in terms of sequencing that, you know I got The Model of the World in quicker. I like the way that I shaped it. I had a couple of phrases and I was saying them. I was thinking, oh f---, this is perfect for the book but right now frankly they escape me so we'll get a transcript and kind of highlight some of those phrases. Pam (inaudible) some of the Creative members have been to enough events would probably see content that would stand out. I'd mark that a lot and have them mark things.

I got across the whole concept, early on in a slightly different way about knowing yourself and being yourself. I don't know, again I can't remember the syntax right now because there's so many different pieces in my head going on right now. But all I know is I really liked it. I liked what I did at DWD PS felt outstanding, it was just more enjoyable but I think part of it is the room is so much brighter. It's just that it's a very different experience. Going in this room is very dingy feeling. And I liked what I did, playfully

could he know he was going to be killing a part of me and then leave and then do this then come be with me then leave and go be with her. So I turned to her and said would you really want to know how? Because she was saying it like there was no, it was inconceivable. I said do you really want to know how to do you want to just continue to act like it's not possible? She goes, yea, I want to know how. I said, the same way you went and tried to kill yourself not thinking for a moment about your kids, about your children. I said, you were totally f---ing selfish and thought only about yourself and that's exactly what he did.

It was like whoa, instantly they were on a f---ing level, she was on level playing field with him. Truthfully even worse. She had no place to go once I did that and it just like took away her whole story that she's the one that's been wronged and so forth. And I still acknowledged that he wronged her, right. And I also preframed the women in the room, I said, I'm going to say some things that are going to piss off every woman here. Couple times I said if you want to be pissed that's ok you can hear where I'm coming from. I put walls everywhere. Three walls around, there was only one place they could go. That was a good example, I managed the room brilliantly while I managed her.

So once I did that she had no place to go. Then I talked about what she was doing to her children by being so unhappy. Then I talked about who would want to be with you, look at you. I said, I'm not looking at you physically, visually, I mean look at your f---ing energy. You're like a dark f---ing cloud. She said well that's been this way for the last three years. Then I said I'd be willing to bet my various body parts that that's a f---ing lie. I said that maybe, I'll agree with you it's intensified last three years and she says, no it's been 30 years in the making.

Then I clapped, then I started shaping her. The minute she had even a slight breakthrough I used the audience to shape her positively and acknowledge her for being honest and so forth.

...a moment of truth where she really, she let her guard down and she was honest and it was beautiful.

AJR: Well I got talking about what her kids deserved. Then she talked about being at this wedding and her daughter wanting to speak and the Brides Maid doing it and then her son coming up to her and her daughter later saying they're proud of her and that's what they wanted was just a happy, honest mother and that got her. I forget what I did, I did some piece with her where I got her, I just started shaping her and changing her physiology and she took her glasses off and talked about what does she really want and what she really needs.

Oh, I did the heart (inaudible) plus I did that while I managed the whole room....